

## Supporting Publication



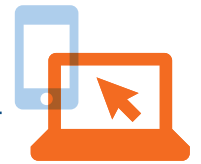
## Organised by



## Sponsors



# Online and On-demand



## About the Conference

The 12th NIZO Dairy Conference will cover technologies and developments around dairy ingredients. Dairy ingredients play a crucial role in achieving and maintaining textural and sensorial properties of almost all dairy products and many other foods. Moreover, dairy ingredients have an important contribution to the nutritional and health effects of dairy and other food products.

Delegates will be able to participate in an inspiring conference experience over three days via an online platform – with on-demand access for 6 months after the conference.

Attendees can:

- Live-stream presentations and participate in poster sessions
- Engage live with other attendees and speakers through Q&A, chats and polls
- Connect with other attendees and arrange one-to-one video meetings
- Visit online exhibition booths, chat with exhibitors and arrange one-to-one meetings
- Access the event via any device - mobile, tablets or desktop
- Access recordings of the sessions and continue to connect with other attendees on-demand for a guaranteed time afterwards

## Conference Topics

- Protein and peptide functionality
- Ingredient manufacture and properties
- Product structure and stability
- Nutrition, digestion and health
- Fractionation, purification and production of dairy ingredients
- Healthy minor components

# Online Sponsorship and Exhibition Information

Elsevier's extensive global network of scientists in academia, business and government is being targeted to generate a highly qualified audience from the **NIZO Dairy Conference** community.

## PARTICIPATE LIVE AT THE NIZO DIARY CONFERENCE TO:

- 1 Launch new products and highlight existing ones
- 2 Increase brand awareness and elevate your company profile
- 3 Network with specialists, seek international partners and form new alliances
- 4 Increase visibility in focused markets
- 5 Communicate your message to a highly qualified scientific and expert community
- 6 Build relationships for the future
- 7 Attract new talent and strengthen partnerships
- 8 Generate sales leads and educate the market
- 9 Benefit from online and 6 months on-demand exposure after the conference

# Marketing Reach

An extensive marketing campaign will be used to promote **NIZO Dairy Conference** to ensure maximum exposure for your organisation.

## Website

A website devoted to the Conference, **www.nizodairyconference.com** is live and will be updated continuously in the lead up to the event providing all current information on the program, speakers, networking functions and a section dedicated to sponsors and exhibitors.

## Social media/Twitter #NIZOdairyconference

## E-Mail Marketing

Direct email broadcasts will be distributed regularly in the lead up to the event. The email broadcasts include Conference updates such as programme announcements, registration opening, networking functions, newly confirmed sponsors and exhibitors and more.

**For further information on sponsorship and exhibition opportunities, Please contact:**

**Carolina Ulloa Parra**

*Conference Sponsorship Sales Executive*

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The Netherlands

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## ONLINE SPONSORSHIP & EXHIBITION OPPORTUNITIES

Reach your target audience: this meeting offers you the opportunity to engage online with people looking for your solutions to their research issues. Big or small, product or service recognition is something that all institutions want to achieve, so use this event to grow your reputation in the **Dairy** community. Work hand in hand with us to enjoy marketing support and exposure which includes web, social media and print. The below sponsorship opportunities provide you with the flexibility to pick and choose how to gain business exposure and a chance to connect with additional researchers.

We are also happy to discuss other sponsorship activities that are not included here to satisfy your marketing objectives.

Included in all sponsorship options is the listing of your company name, logo and description on the

- Conference Website
- Conference Online Platform and Event App
- Mailings (logo only)



### WORKSHOP

€ 5,000



Host an interactive online workshop with unlimited numbers of delegates.

- Perfect for product demonstrations and audience education.
- Live Q&A, chat and voting options to increase engagement with the audience
- Listed in the program as a dedicated workshop with branding and overview of topics to be covered as well as speaker details
- Promotion on the home page at the platform with one banner and one pop up message
- Two push notifications in the event app
- Includes a virtual exhibition booth
- 5 complimentary conference passes

### BRANDED NEWSFEED

€ 3,000



Make your brand visible with a rotating banner at the home page of the online platform

- Delegates will see your logo every time they enter the platform and navigate through it during the whole event
- Includes a virtual exhibition booth
- 5 complimentary conference passes

## ROUND TABLE

€ 2,000



Host an interactive online session with up to 15 persons up to 30 minutes during one of the breaks.

Attendees can participate with camera and microphone and network with other attendees. Perfect to showcase your innovations and get feedback.

- Listed in the program with associated branding
- Promotion of the round table in one of the newsletters
- One push notifications in the event app
- 4 complimentary conference passes

## BRANDED VIDEO (2-3 minutes)

€ 1,600



Before each parallel stream session begins, there's an opportunity to position your short video in front of attendees who are placed in the lobby waiting to join the session.

- 3 complimentary conference passes

## BRANDED HOLDING SLIDE

€ 1,300



Before each parallel stream session begins, there's an opportunity to position your logo in front of attendees who are placed in the lobby waiting to join the session.

- 3 complimentary conference passes

## VIRTUAL EXHIBITION BOOTH

€ 800



Your own page on the event platform that will include

- Your Company Logo
- About Us – use of a company description
- Resources – links provided to visitors of the booth
- Contact Us – full contact details of relevant business contact
- Video/Image area – upload an image or video
- Chat room, in which company representatives talk with attendees during live sessions
- List of representatives of the company, available for chat and appointments
- Representatives and attendees can have private chat conversations and private meetings through video call
- Live then 'on demand' for 6 months after the closing date of the event
- Your logo mentioned on the exhibitors banner located on the News feed
- 2 complimentary conference passes

## ONLINE SPONSORSHIP AND EXHIBITION ORDER FORM

### 1. YOUR DETAILS

Company contact name for correspondence

First Name

Surname

Job Title

Organization

Address

State/Country

Post/Zip Code

Tel

Email

VAT Number

### 2. ONLINE OPPORTUNITIES

- |   |         |
|---|---------|
| <input type="checkbox"/> Workshop                 | € 5,000 |
| <input type="checkbox"/> Branded News Feed        | € 3,000 |
| <input type="checkbox"/> Round Table              | € 2,000 |
| <input type="checkbox"/> Branded Video            | € 1,600 |
| <input type="checkbox"/> Branded Holding Slide    | € 1,300 |
| <input type="checkbox"/> Virtual Exhibition Booth | € 800   |

### 4. HOW TO PAY

Please note that all figures are subject to VAT at the prevailing rate

Total amount payable €

- I will arrange a bank transfer to Elsevier Ltd, please send me the payment details

### 5. SIGN AND DATE THE FORM

I have read and agree to abide by the payment and cancellation terms as outlined below, and I understand that this form confirms my booking. I accept that from now on charges will be imposed for cancelled bookings, and that up to the full fee will be payable:

Signature

Today's Date

### 6. RETURN TO

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T: +31 20 4852125

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#### TERMS AND CONDITIONS OF BOOKING:

- Acceptance of applications for exhibits or sponsorship is at the discretion of the organizers.
- Cancellations: If you find it necessary to cancel your exhibition or sponsorship package, please contact the conference department immediately using the contact details provided during the confirmation of your involvement. Cancellation more than 91 days prior to the first open day of the conference – 50% of the total charge as a cancellation fee provided that written notice is received. Cancellation 91 days or less prior to the first open day of the conference – 100% of the total charge as a cancellation fee.
- Payment must be made in advance of the conference and is non-refundable according to the above cancellation terms.
- If Elsevier is forced to cancel the event for any reason you will be offered a 100% refund of your original booking. If Elsevier is forced to postpone the event for any reason you will be offered a 100% refund of your original booking or the possibility to transfer your funds to the next edition of the event.
- You will be provided with confirmation of your booking.
- Cancellation charges will be applied as indicated above and the parties hereby agree that these constitute a genuine and reasonable estimate of the loss which the Organizer would incur on cancellation of the order by the Exhibitor or Sponsor.
- The Exhibitor or Sponsor shall not be entitled to withhold payment of any amounts payable to the Organizer in relation to the exhibition or sponsorship package by reason of any dispute or claim by the Exhibitor or Sponsor in connection with the exhibition/sponsorship package or otherwise nor shall the Exhibitor or Sponsor be entitled to set off any amount which it is alleged is payable or due from the Organizer against any amount payable to the Organizer in relation to the exhibition or sponsorship package.